



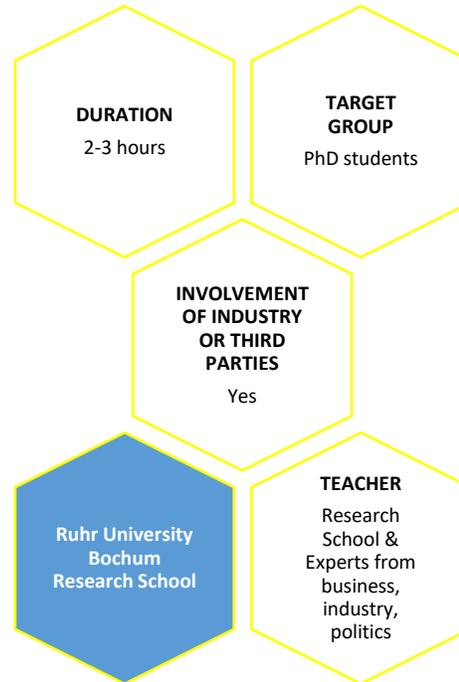
EXCHANGE OF KNOWLEDGE AND EXPERIENCE CAREER OPPORTUNITIES OUTSIDE ACADEMIA FOR PHD HOLDERS

Description of the innovative teaching practice

This innovative teaching practice provides exchange with representatives from industry, economy, politics, NGOs and society provides early career researchers with first-hand information on career possibilities in these sectors. This event promotes the dialogue with a wide range of representatives widening the participant's horizon beyond an academic university career. The focus lies on the individual experiences of invited experts, exemplifying career paths and perspectives beyond academia. Themes addressed include the transition from university to industry, typical career steps in the business world, and career perspectives in selected fields or companies. Moreover, the dialogue serves to identify that early career researchers gain real employability skills during their doctorate. The exchange should stimulate a discussion about the mutual expectations of potential employees and employers.

Skills to be acquired/ improved:

- Early understanding of employability skills of PhD
- Presentation of career possibilities in industry and the public sector
- Providing first-hand information on career opportunities & requirements
- Discussion of mutual expectations for making a career outside academia
- Leading experts share their insider perspectives on activities, strategies and the decision-making processes of job opportunities in industry & public sector
- Visiting companies



Methods and techniques

- Short keynotes / statements of experts
- Moderated panel discussion
- Personal interaction

Methods for assessment and evaluation of the practice

The best evaluation method is to use a combination of summative and formative evaluation. On the one hand, such an approach makes it possible to check whether the expectations and goals set were achieved within the intended time frame with the resources available. On the other hand, this allows recommendations to be made after several events to optimize the exchange and to develop it further accordingly. The combination of qualitative and quantitative data collection methods and the perspectives of various stakeholders should be done, EvaSys is a good choice for collecting data, it's a special evaluation program with an integrated analysis tool. The questionnaire can be filled in an online or paper pencil format.